

TECHNICAL DATA SHEET

Primeplus

Priming and Bonding Agent

- Wall & Floor Primer For Absorbent Surfaces
- Designed To Prime, Stabilise & Seal Substrates
- Increases The Adhesion Of Tile Adhesives& Flooring Compounds
- Prolongs The Working Time Of Tile Adhesives & Flooring Compounds
- Pigmented For Ease Of Application

FAST DRYING

Primes & Seals
Substrates

SBR Based Primer





Release Date: April 2023 Superseded: May 2022

TILEMASTER **PRIMEPLUS**

Priming and Bonding Agent

DESCRIPTION:

Primeplus is a highly advanced styrene butadiene polymer designed to prime, stabilise and seal substrates prior to the application of Tilemaster tile adhesives and smoothing and levelling compounds. Primeplus increases the adhesion and prolongs the working time of Tilemaster adhesives and Tilemaster smoothing and levelling compounds, and can be used on absorbent surfaces both internally and externally.

PREPARATION:

Preparation of all substrates is crucial to the success and longevity of the installation. All substrates, must be rigid, flat, clean, dry and sound and be free of any contaminants. Anything that could compromise adhesion to the substrate, such as dust, dirt, oil, grease, laitance, sealers, waxes and curing agents will need to be mechanically removed. Ensure that all substrates and backgrounds are strong enough to carry the weight of the final coverings and fixing materials, and that any maximum weight limits are not exceeded.

The temperature of the substrate must be above 5°C when Tilemaster Primeplus is applied. Underfloor heating systems must be switched off at least 24 hours prior to application. Ensure that where necessary, a damp proof membrane has been incorporated in the subfloor.

APPLICATION:

Shake well before use. Apply a thin, even coat to the surface using a paint roller, brush or sponge. Take care not to over apply the product, as this can extend the drying time and cause the primer to skin over. Allow Tilemaster Primeplus to become touch dry before applying tile adhesive or self levelling compound. Tilemaster Primeplus will take approximately 45 – 60 minutes to dry, avoid heavy trafficking once Tilemaster Primeplus has dried. Clean tools with warm water after use.

Pack Sizes	1 litre & 5 litre bottles
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Coverage	 1 litre applied neat = 10m² 1 litre diluted with 3 parts water = 40m² 1 litre applied as a slurry coat = 18m²
Minimum Application Temperature	5°C
Drying Time Before Tiling	15-20 minutes in ideal conditions
	The drying/curing time will depend on the porosity of the substrate and ambient conditions/temperatures
Drying Time Between Coats	Allow the first coat to become touch dry
Storage	Store unopened, clear of the ground in cool, dry conditions
Shelf Life	Stored correctly this product has a shelf life of 12 months
Colour	Light Green
Note	All work must be carried out in accordance with British Standard Code of Practice for relevant industry.

HEALTH AND SAFETY

The components of Primeplus are not classified as hazardous. However, it is recommended that elementary health precautions be followed, including: wear protective gloves and glasses, ventilate working areas, if there is accidental contact with skin or eyes wash thoroughly with water. Do not allow the paste to dry on the skin. Keep out of reach of children.

For further information refer to the Material Safety Data Sheet.

The information contained on this spec sheet is given voluntarily and in good faith. It is to the best of our knowledge true and accurate; however it may contain information which is inappropriate under certain conditions of use. The company cannot accept responsibility for any loss or damage due to inappropriate use or the possibility of variations of working conditions and of workmanship outside our control.

